



1st Annual Riverside Ryders Motorcycle Rally

August 8-10, 2025

Sponsorship Opportunity Packages

If you are interested in becoming a Sponsor at any level, please complete and submit a Vendor Application, along with your Sponsorship Commitment Form. Thank you.

Main Sponsor - \$2500 - Exclusive

- Exclusive exhibit space at the event (next to the stage)
- Exclusivity within industry. Riverside Ryders will not allow any other sponsors within Title Sponsors Industry
- Prominent individual 4x8 foot banner (provided by Riverside Ryders) on the stage in premium location
- Company logo on the top back of the event T-shirts in large print
- Company logo on the front of the event flyers
- Announcements and acknowledgement of companies sponsorship during event
- Personal mentions on Riverside Ryders social media sites (Facebook, and Instagram)
- Use of event stage for up to four 20 minute events over the course of the Rally
- Company logo on the official event website, with link to companies website
- 8 official event T-shirts

Presenting Sponsor - \$2000 (2)

- Premium exhibit space at the event (next to the stage)
- Extra large 3x6 foot individual banner (provided by Riverside Ryders) on the stage in premium location
- Exclusivity within industry. Riverside Ryders will not allow any other sponsors within Presenting Sponsors Industry
- Company logo on the back of the event T-shirts in large print
- Company logo on the front of the event flyers
- Announcements and acknowledgement of companies sponsorship during event
- Personal mentions on Riverside Ryders social media sites (Facebook, and Instagram)
- Use of event stage for up to three 20 minute events over the course of the Rally

- Company logo on the official event website, with link to companies website
- 6 official event T-shirts

Gold Sponsor - \$1500

- Premium exhibit space at the event (close to the stage)
- Large 2x4 foot individual banner (provided by Riverside Ryders) on the stage in premium location
- Company logo on the back of the event T-shirts in large print
- Company logo on the front of the event flyers
- Announcements and acknowledgement of companies sponsorship during event
- Personal mentions on Riverside Ryders social media sites (Facebook, and Instagram)
- Use of event stage for up to two 20 minute events over the course of the Rally
- Company logo on the official event website, with link to companies website
- 4 official event T-shirts

Platinum Sponsor - \$1250

- Premium exhibit space at the event (close to the stage)
- Listed on large 4x10 event banner (provided by Riverside Ryders) with Gold, other Platinum, Silver, and Copper Sponsors
- Company logo on the back of the event T-shirts in large print
- Company logo on the front of the event flyers
- Announcements and acknowledgement of companies generosity during event
- Personal mentions on Riverside Ryders social media sites (Facebook, and Instagram)
- Use of event stage for one 20 minute event over the course of the Rally
- Company logo on the official event website, with link to companies website
- 3 official event T-shirts

Silver Sponsor - \$1000

- Exhibit space at the event
- Listed on large 4x10 event banner (provided by Riverside Ryders) with Gold, other Silver, Platinum, and Copper Sponsors
- Company logo on the back of the event T-shirts in medium print
- Company logo on the official event website, with link to companies website
- 2 official event T-shirts

Copper Sponsor - \$750

- Exhibit space at the event
- Listed on large 4x10 event banner (provided by Riverside Ryders) with Gold, Silver, Platinum, and other Copper Sponsors
- Company logo on the back of the event T-shirts in small print
- Company logo on the official event website, with link to companies website
- 2 official event T-shirts

Friend of Bikes Supporters - \$500

- Exhibit space at the event
- Company logo on the bottom back of the event T-shirts in small print
- Company logo on the official event website, with link to companies website
- 2 official event T-shirts

Biker Baby Contest Sponsor - \$500

- Exhibit space at the event
- Announcement and acknowledge of company during contest
- Company logo on the bottom back of the event T-shirts in small print
- Company logo on the official event website, with link to companies website
- 2 official event T-shirts

Custom Bike Show Sponsor - \$1000

- Exhibit space at the event
- Announcement and acknowledge of company during contest
- Company logo on the bottom back of the event T-shirts in small print
- Company logo on the official event website, with link to companies website
- 2 official event T-shirts

Audio Competition Sponsor - \$1000

- Exhibit space at the event
- Announcement and acknowledge of company during contest
- Company logo on the bottom back of the event T-shirts in small print
- Company logo on the official event website, with link to companies website
- 2 official event T-shirts

Beer Tent Sponsor - \$1000

- Includes 2x4 foot company banner inside or outside of the beer tent
- Company logo on the back of the event T-shirts in medium print
- Company logo on the official event website, with link to companies website
- 3 official event T-shirts

Postcard Handout Sponsor - \$100

- Company logo and website on at least 2500 postcards that will be handed out in the months leading up to the rally
- Company logo and website added to postcard on homepage of event website
- **Deadline to have company logo and website added to postcards is April 15, 2025**

Sponsorship deadline to appear on the event T-shirts is May 31, 2025

For Sponsorship opportunities please contact

Ryan C. Davis - 616-330-2837 or email riversideryders@gmail.com